

LEVERAGE WHAT YOU'VE GOT!



by Drew Crandall
Iron Sharpens Iron Men's Conference
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1

THANK YOU FOR BEING HERE!



- Good morning! I live in Ellington, own a business called KEEP IN TOUCH in Vernon, and worship at Union Church in Rockville, the historic downtown district of Vernon.
- Although I grew up "in church," I was saved at age 29 on June 8, 1985 at a Full Gospel Businessmen's Fellowship breakfast at the Ramada Inn in East Windsor.



2

IRON SHARPENS IRON

- I've been an ISI seminar speaker at conferences in Maine, New Hampshire, Vermont, Massachusetts, New York and Connecticut since ~2001.
- Through the years, I've spoken on a variety of topics. Many of them have been workplace-related, some have been more "general."
- Thanks for choosing to be here today. It's a privilege to share this seminar with you.



3



- As I look in the rear-view mirror at my 39-year journey with the Lord, I can see the wisdom of, the joy and fruitfulness from, "leveraging what you've got" in a global, holistic way, for God's Kingdom. That's why I'll be covering this topic today. I hope that it's a blessing to you. Let's pray.



4

WHY ARE YOU HERE?



- You had several options for this afternoon's seminar. Why did you select THIS particular topic?



5

WHAT IS "LEVERAGE?"

- It's often applied in financial terms, but for today's seminar, I'll be using the term in a much broader way.
- Verb: To use something to maximize advantage. To use various instruments to increase the potential return on investment.
- Noun: The ability to influence situations or people.
- Leverage can be beneficial and risky. It can enhance potential gains, but also increase exposure to losses.



6

WHAT DO YOU HAVE TO LEVERAGE?

- All of us in this room have a unique mix of the same instruments and influence that we can leverage for God's Kingdom:

- TIME.
- TALENT.
- TONGUE.
- TREASURE.

That's what our very existence consists of at any given moment.

That's what we can LEVERAGE for God's Kingdom.



7

TIME.



- We all have the same 24 hours in a day...
- What we DON'T know is when our time in THIS life is up!
- That's why Martin Luther said that he wakes up each day only thinking about two days:
- TODAY and "THAT DAY."



8

TALENT.



9

TONGUE.



10

TREASURE.



NORTHEAST
CHRISTIANS
AT WORK

11

**MAY I HAVE YOUR
PERMISSION TO BE BOLD?**



NORTHEAST
CHRISTIANS
AT WORK

12

FIRST OF ALL, ARE YOU “SAVED?”



- John 3:7 says, “Marvel not that I said unto thee, Ye must be born again.” Have YOU been born again? That’s the starting point for leveraging your life for God’s Kingdom.
- You can’t leverage what you’ve got for the Lord until He’s got YOU!



13

**JESUS SAID
YOU MUST BE
BORN AGAIN**
JOHN 3:7

- Ephesians 2:8-9 says, “For by grace are ye saved through faith; and that not of yourselves: it is the gift of God: Not of works, lest any man should boast. For we are his workmanship, created in Christ Jesus unto good works, which God hath before ordained that we should walk in them.”
- If you have never been born again, I’ll be giving you an opportunity at the end of today’s seminar.



14

WHAT IS YOUR CALLING?



- 2 Peter 1:10-11 says, "Wherefore the rather, brethren, give diligence to make your calling and election sure: for if ye do these things, ye shall never fall: For so an entrance shall be ministered unto you abundantly into the everlasting kingdom of our Lord and Saviour Jesus Christ."



15

IF YOU ARE UNSURE OF YOUR CALLING...

- A calling is "a strong inner impulse toward a particular course of action especially when accompanied by conviction of divine influence."
- I received my calling the morning that I was saved, then went to the altar at church and shared with my girlfriend (who became my wife) to confirm it.
- Ask me after today's seminar, and I can email you a PDF of my presentation on this hugely important topic.



16

WHAT SPIRITUAL GIFT(S) HAS THE HOLY SPIRIT GIVEN YOU?



- 1 Corinthians 12:1, 4-7 say: “Now concerning spiritual gifts, brethren, I would not have you ignorant.

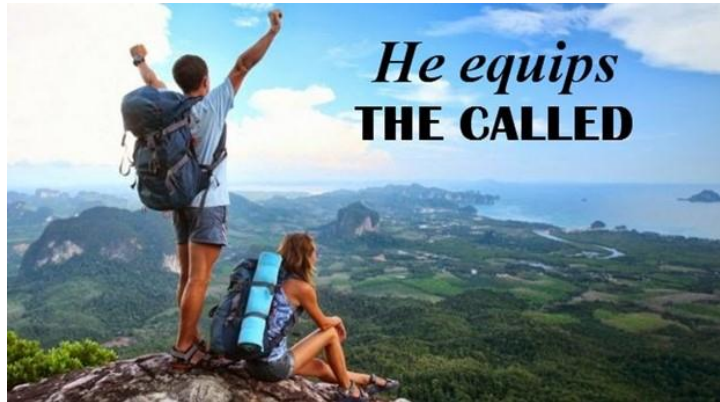


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- Ye know that ye were Gentiles, carried away unto these dumb idols, even as ye were led. Now there are diversities of gifts, but the same Spirit. And there are differences of administrations, but the same Lord. And there are diversities of operations, but it is the same God which worketh all in all. But the manifestation of the Spirit is given to every man to profit withal.”



18



- When you are saved, you receive a calling and the appropriate gifting to abide in that calling. The Holy Spirit gives you one or more spiritual gifts! If you want to leverage your life for God's Kingdom, you need to know how the Lord has divinely chosen to gift you!



19

LEVERAGE BEGINS "SMALL."



- Luke 16:10-11 says, "He that is faithful in that which is least is faithful also in much: and he that is unjust in the least is unjust also in much. If therefore ye have not been faithful in the unrighteous mammon, who will commit to your trust the true riches?"
- Don't expect the Lord to use you in "big" ways if you can't be trusted with "little" things.



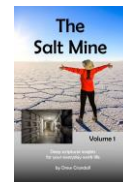
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SOME EXAMPLES IN THE BIBLE:



21

SOME EXAMPLES IN MY LIFE:



22

WHAT ARE YOUR PRIORITIES?

PRIORITIES

- 1.
- 2.
- 3.



- Matthew 6:19-21 says, "Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal:



23



- But lay up for yourselves treasures in heaven, where neither moth nor rust doth corrupt, and where thieves do not break through nor steal:
- For where your treasure is, there will your heart be also."



24

SOME PERSONAL LIFESTYLE EXAMPLES



25

A PERSONAL BUSINESS EXAMPLE

- Since Day One, KEEP IN TOUCH has been a Kingdom business. In purpose and everyday practical reality, it is my “daily laboratory in applied Christianity.”
- For 36 years, our Mission Statement has been:

“To testify of the reality of God the Father, the Son and the Holy Spirit. To encourage people to seek the Lord, to place their faith in Him, and to grow in Him. To be an example of a truly Christian company; to faithfully and diligently apply the talents the Lord has given us, in order to help other people within client organizations to prosper. We define “prosper” as meeting customer, employee, supplier, investor, and community needs in a careful, honest, loving manner.”

- Allocation of business time, talent, tongue and treasure for God’s Kingdom has been significant and consistent.



26

ARE YOU READY TO WALK BY FAITH?



- Matthew 6:24-34 says, “No man can serve two masters: for either he will hate the one, and love the other; or else he will hold to the one, and despise the other. Ye cannot serve God and mammon.



27

- Therefore I say unto you, Take no thought for your life, what ye shall eat, or what ye shall drink; nor yet for your body, what ye shall put on. Is not the life more than meat, and the body than raiment?
- Behold the fowls of the air: for they sow not, neither do they reap, nor gather into barns; yet your heavenly Father feedeth them. Are ye not much better than they?

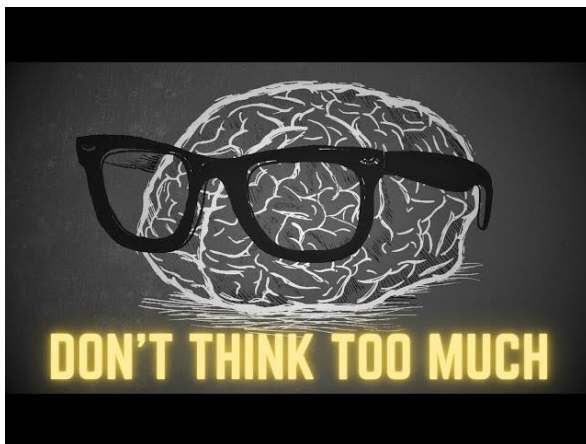


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- Which of you by taking thought can add one cubit unto his stature?
- And why take ye thought for raiment? Consider the lilies of the field, how they grow; they toil not, neither do they spin:
- And yet I say unto you, That even Solomon in all his glory was not arrayed like one of these.



29



- Wherefore, if God so clothe the grass of the field, which to day is, and to morrow is cast into the oven, shall he not much more clothe you, O ye of little faith?
- Therefore take no thought, saying, What shall we eat? or, What shall we drink? or, Wherewithal shall we be clothed?
- (For after all these things do the Gentiles seek:) for your heavenly Father knoweth that ye have need of all these things.



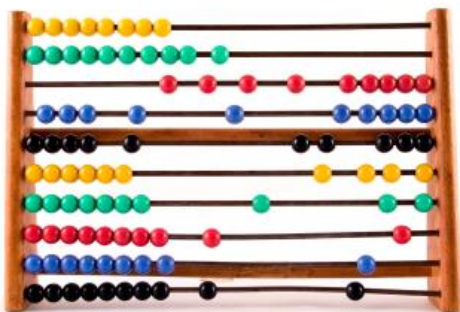
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- But seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you.
- Take therefore no thought for the morrow: for the morrow shall take thought for the things of itself. Sufficient unto the day is the evil thereof."



31



- Don't beat yourself up over the past. Walking by faith is a process-- a lifetime process of trust and maturity.
- Are the balls on your abacus moving in the right direction?



32

YOU WILL BE TESTED!



- Are you willing to sacrifice to serve God and be a “great” man of God?



33

YOU ARE A SPIRITUAL FARMER!

- 2 Corinthians 9:6-7 says, “But this I say, He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully. Every man according as he purposeth in his heart, so let him give; not grudgingly, or of necessity: for God loveth a cheerful giver.”



34

WAKE UP EACH DAY, FREE TO “TAKE HEED.”



- Don't be asleep at the wheel!
- Colossians 4:17 says, “And say to Archippus, Take heed to the ministry which thou hast received in the Lord, that thou fulfil it.”
- Galatians 5:1 says, “Stand fast therefore in the liberty wherewith Christ hath made us free, and be not entangled again with the yoke of bondage.”



35

DELIBERATELY DEPLOY WHAT YOU HAVE!

Each morning, take quiet time for prayer, scripture and listening.
Make a list of to-dos, should-dos, and could-dos
with your time, talent, tongue and treasure...

MINISTRY	BUSINESS	PERSONAL



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- Ask the Holy Spirit to help you to evaluate, filter, and prioritize.
- This prioritized list becomes your “GPS” for the day. Stay flexible for detours, unexpected turns and sights.
- Take heed! Avoid the paralysis of analysis. It’s hard for God to steer a parked car!



37

**THERE IS (AND WILL BE)
A HARVEST TO YOUR LIFE!**



38

TO RECAP:



- **LEVERAGE IS A VERB:** To use something to maximize advantage. To use various instruments to increase the potential return on investment.
- **LEVERAGE IS ALSO A NOUN:** The ability to influence situations or people.



39

- All of us in this room have a unique mix of the same instruments and influence that we can leverage for God's Kingdom:
 - TIME.
 - TALENT.
 - TONGUE.
 - TREASURE.

That's what our very existence consists of at any given moment.

That's what you and I can **LEVERAGE** for God's Kingdom.

You are **UNIQUE**. Be who God created you to be in Him!



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TESTIMONIES & QUESTIONS



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RESOURCES & CONTACT:

ChristAtWork.org

CalledToWork.org

JacobsWellCoffeehouse.com

WIHSradio.org

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Jacob's Well
Christian Coffeehouse



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